

ABSTRACT OF DISCLOSURE

A data reception apparatus is provided with a data request/reception unit for requesting media data corresponding to first and second foreground images from servers having the media data, and receiving a message from each servers; and a control data generation unit for controlling the data request/reception unit such that it issues a request message for each media data at a time by a predetermined latency time earlier than the display start time of each foreground image, on the basis of information indicating the latency time before starting display of the foreground image, which information is included in SMIL data indicating scene description. Therefore, each of the first and second foreground images can be combined with a background image and displayed at a time designated in the scene description.

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